



## Check list for choosing research topics for Convergence-2012 4<sup>th</sup> International Conference on “Doing Business in India- Opportunities and challenges in the Service Sector”

Topics for research papers for any of the chosen track, should try considering the following dimensions:

- Why is it important for foreign investors to come to India to do Business?
- Why should Indians be concerned about “Doing Business in India”?
- What are the areas that we should look into for a meaningful discussion on “Doing Business in India”?
- Study of Indian demographics: (with a view to understand the different market requirements).
- The functioning of the government.
- The functioning of the legal system.
- The physical infrastructure
  - Road/Rail/Air Transport System
  - IT related infrastructure
  - Quality of manpower
- The cultural issue (including cross cultural issues).
- The mindset of the Indian industries/business communities and the entrepreneurial spirit.
- Attitude of the people and the evolving organizational culture.
- How professional are we in dealing with various aspects of business?
- Documentation of the best practices developed and implemented could be attempted.
- Are we leveraging on un-served/underserved segments?
- What is the market potential with regard to different sectors of business?
- Availability of quality research data.

- How is the talent management aspect being handled at the National Level and at the industry/corporate level?
- What are the metrics used to evaluate the “ease of doing business”?
- How do we compare with other countries in Asia/Europe on those metrics?
- How competitive are we on the global competitiveness survey?
- Where do we stand with regards to corruption? Its impact on business operations.
- Study on single point payment service.
- An analysis of the gap between the education system and the needs of the corporate sector.
- What do the Indian community/consumers badly need? What do they expect from the producers of goods & services?
- What do the international community/consumers expect from the Indian producers of goods/services? We may have to take note of their language, culture, meeting government regulations with regard to safety, anti-dumping laws, quality standards (like emission standards in different countries) to compete in the international market, etc.
- Role of BIS (Bureau of Indian Standards) and similar setups in enforcing strict compliance to specified standards and mechanisms to check substandard products floating around/getting into the market/getting exported.
- Political stability and its impact on the operations of a business.
- The wage administration and the disparity that exists across different industry/service sectors and its impact across various industries.
- How efficient is our conversion process (value adding) with regards to service? What is the percentage of value added activities against the overall activities performed in the organization?
- Strategic planning and implementation processes at the government and industry level. An analysis of the past performance would help to identify pitfalls in the process and come out with different approaches to improve the performance with regards to those projects.
- The research papers submitted will undergo a Plagiarism check.
- Every paper submitted should highlight the relevance of the chosen research topic to “Doing Business in India-Opportunities & Challenges in the Service sector”

The guidelines can be used to prepare various documents on the topics covered; keeping in mind the different kinds of relationships that may exist amongst the topics/factors chosen.